



CONNECTICUT CUBS INC

NEW HAVENS' AAU BASEBALL TRAVEL TEAM

188 Quinnipiac Ave
New Haven, CT 06513
(203) 687-1292

Contact@CTCubs.com
www.CTCubs.com

To whom it may Concern:

I would like to take this opportunity to introduce you to the Connecticut Cubs (**CT Cubs**), a 501(c)(3) Non-profit Organization. Established in 2018, CT Cubs was formed to allow a group of parent coaches to develop a year round affordable baseball program designed for young athletes in the New Haven area who are serious about travel baseball and look to compete at a local, regional and national level. CT Cubs is a competitive and developmental baseball organization for boys in grades 3rd through 8th. On and off the field, CT Cubs hopes to develop the well-rounded student athlete equipped with baseball skills, pursuing academic achievement, with a strong sense of community service.

CT Cubs programs will range from individual training, to local, regional and national team play, CT Cubs has ambitious goals that reflect the needs of New Haven's fast growing interest in youth travel baseball. CT Cubs developmental program is focused on teaching the fundamentals of baseball while acquiring a love for the game to inner city kids, by providing clinics free of charge throughout the year. These hitting, fielding, and pitching clinics normally cost upwards of \$50 per clinic for each athlete. In addition to developmental training, the CT Cubs baseball program has environments that promote individual confidence, sportsmanship, self-esteem and leadership skills.

With the average cost to participate being several thousand dollars for each athlete per season on most travel teams, it is particularly difficult for families in the New Haven area to be able to afford travel baseball. Athletes in the New Haven area who are talented enough to play miss out on this great opportunity and experience. CT Cubs is committed in bridging that gap by keeping registration costs to a minimum, therefor allowing these talented athletes and their families the opportunity to compete in youth travel baseball at an affordable cost.

CT Cubs competitive travel teams is focus on teaching the game of baseball and preparing the athletes for the next level of play in middle school, high school and beyond. The teams will consist of 12-15 boys 12-13 years old (spring/fall), 12-15 boys 9 years and under (spring/fall), and they will compete in the AAU East Shore Travel League. In addition to league competition, these teams will be preparing to compete in regional and national tournaments. In 2019 the 12U team competed in the Summer Blast Tournament, a regional AAU tournament in Warwick, Rhode Island, a national tournament at the 2019 Wheelhouse Walk Off Tournament held at one of the nation's top youth complexes, "Sports at the Beach" in Georgetown, Delaware, and USSSA Baseball Turf Wars 2 in Maryland.

As a non-profit youth organization, the Connecticut Cubs is guided by dedicated parent volunteers. Our primary revenue source is registration fees paid by families, proceeds from our fundraisers, donations and sponsorships received from generous individuals and businesses. Funds generated is used to cover CT Cubs' ongoing costs of facility rentals, insurance, equipment, league play, trainings, in state and out of state tournaments, camps and several clinics planned throughout the year.

As CT Cubs strives to motivate each athlete to succeed while creating excitement in the community about baseball, we are looking for business/agencies/individuals who would like to sponsor, donate goods (ei: gloves, bats, etc), facility time, or other services that will be beneficial to the development of the players. No gift or donation is too small. **All donations are tax deductible.**

Respectfully yours,

Norberto Dejesus
President/Coach

Luis Montillas
Secretary/Coach



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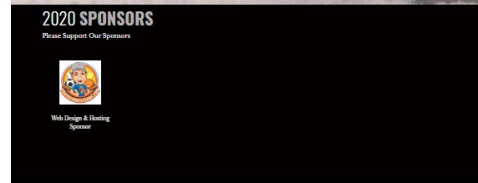
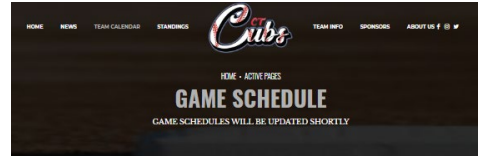
2020 SPONSORS PACKAGE

In return for your tax-deductible donation, Sponsors/Donors will receive the following:

\$300 GOLD Package:

Gold Package provides the Sponsor/Donor the following:

- Advertising on CTCubs.com with logo and link on Sponsor Page and at the bottom of every web page above the footer section. (see image to the right)
- Advertising on t-shirts worn by CT Cubs athletes, coaches, and family members at game/tournament warm-ups, scrimmages, team events, fundraisers, etc (see second image on right)
- CT Cubs T-Shirt
- A Proud Sponsor Certificate for your display



ADDITIONAL SPONSORSHIPS AVAILABLE:

The CT Cubs have additional sponsorships available. If you are interested in any of the additional sponsorships below, please contact one of the Board Directors or send and email to Info@CTCubs.com:

- Banner – Sponsor a Banner for one of the Teams to be displayed during games and team events
- Clinics – Sponsor free baseball clinics hosted by CT Cubs coaches and players for New Haven youths
- Casino Trip Fundraisers – Sponsor Casino Trips by donating merchandize to be raffled off during the bus ride to and from casino.
- Comedy Show Fundraiser -- Is tentatively scheduled for October 2020. Title Sponsor, and Associate Sponsors wanted. Merchandize Sponsorship wanted for raffles. Promotion of show will begin mid August via flyers, websites, posters, Facebook, and other forms of social media.





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2020 SPONSORSHIP/DONOR SELECTION FORM

SPONSORSHIP YEAR RUNS THROUGH DECEMBER 31, 2020

SPONSOR CONTACT: _____

BUSINESS NAME (if any): _____

STREET ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

PHONE 1 | PHONE 2: _____

FAX | EMAIL: _____

BUSINESS LOGO/ADVERTISEMENT

A member of the Connecticut Cubs will contact you regarding logo and/or advertisement images to be used for website, and t-shirts.

TEAM SPONSORSHIPS/DONATION

Gold Sponsorship (\$300)

Other Amount \$_____.

I (we) plan to make this contribution in the form of: cash check other.

SIGNATURE: _____ DATE: _____

Please make checks or other gifts
payable to:

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